





BALLS® isn't your run-of-the-mill snack; it's fine finger-food for fun times. Commonly known as 'arancini' (aran-chee-ni) to the natives of Italy, these bites traditionally consist of a ball of rice (risotto) mixed with tomato sauce and eggs. We've taken it a few steps further by incorporating premium ingredients and some special spices to really pack a flavour punch.



The BALLS® brand started out on the streets of Dubai in 2016, selling a cooked range of 14 premium flavours out of a refurbished vintage Airstream trailer. The word spread and the popularity of the product grew as a result of the food truck events we participated in, our impactful branding and memorable marketing campaigns that turned customers into fans.



BALLS® has moved from the street to the supermarket with a selection of the most popular flavours now available in an affordable frozen pack, for anyone who prefers to munch on something special in the comfort of their home, any day of the week. These savoury treats are perfect for the office, school lunches or any social occasion.

## WHAT'S SO GREAT ABOUT BALLS®?

- ✓ Made in Rome, Italy
- ✓ MSC-, IFS- & BRC- certified
- ✓ Quick frozen with 18 months shelf-life
- ✓ Halal certified
- ✓ No GMO, added sugar or artificial colour
- ✓ Ready in 8 minutes

[ballsarancini.com](http://ballsarancini.com)

# FROZEN FLAVOURS



## TRUFFLE & PORCINI [ PREMIUM ]

RETAIL BARCODE 8034094964704 | HORECA BARCODE 8034094964414  
Rice balls with black truffle and porcini mushrooms



## CALAMARI & PRAWN

RETAIL BARCODE 8034094964681 | HORECA BARCODE 8034094964407  
Rice balls with tomato sauce, calamari & prawns



## ALFREDO

RETAIL BARCODE 8034094964674 | HORECA BARCODE 8034094964544  
Rice balls with creamy Halal turkey



## MAC & CHEESE

RETAIL BARCODE 8034094964667 | HORECA BARCODE 8034094964421  
Macaroni balls with cheddar cheese



## MOZZARELLA & TOMATO

RETAIL BARCODE 8034094964728 | HORECA BARCODE 8034094964735  
Rice balls with mozzarella and tomato sauce



## VEGANO

RETAIL BARCODE 8034094964711 | HORECA BARCODE 8034094964391  
Rice balls with mixed vegetables [suitable for vegans]



# RETAIL CARTON & PALLET



8 BALLS / PACK  
320g



BALLS FROZEN PACK  
150h x 120w x 50d (mm)



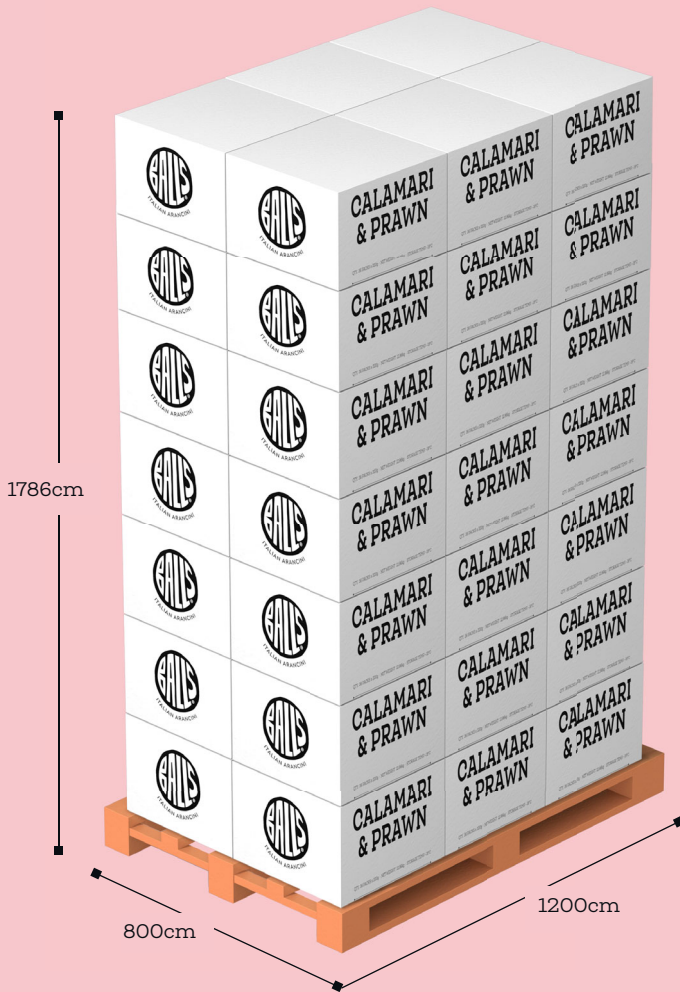
34 PACKS



380mm

380mm

253mm



1786cm

800cm

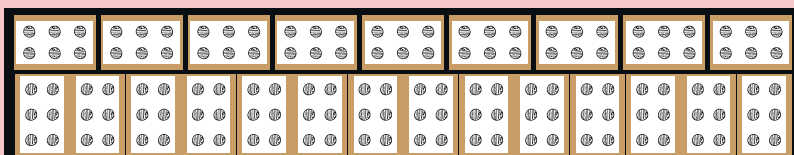
1200cm

### EURO PALLET LOADING VOLUME

CARTON SIZE	380 x 380 x 253mm
NO. CARTONS	6
NO. LAYERS	7
TOTAL NO. CARTONS	42
TOTAL NO. PACKS	1428



**20ft. REF. CONTAINER**  
PALLET QUANTITY  
10 PALLETS



**40ft. REF. CONTAINER**  
PALLET QUANTITY  
23 PALLETS



# HORECA CARTON & PALLET



50 pieces



2kg / BAG



3 x 2kg BAGS  
TOTAL 6 kg



1937cm

800cm

1200cm



250mm

390mm

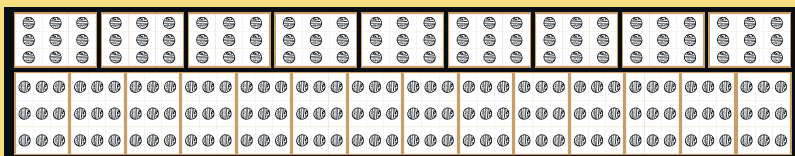
163mm

## EURO PALLET LOADING VOLUME

CARTON SIZE	390 x 250 x 163mm
NO. CARTONS	9
NO. LAYERS	11
TOTAL NO. CARTONS	99
TOTAL WEIGHT	594kg



**20ft. REF. CONTAINER**  
PALLET QUANTITY  
10 PALLETS



**40ft. REF. CONTAINER**  
PALLET QUANTITY  
23 PALLETS

# CIAO! LET'S TALK BALLS

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